




# Yehonatan Shvartzman – C.V

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 Givatayim, Israel

 Year of birth: 1982

## Profile

39 years old, married +1, and living in Givatayim. I have been working for the past 15 years in the development of community resources and the management of volunteer work for the benefit of the society.

I believe in the integration of business norms into social management and forming cross-sectoral collaborations for collective impact to bring about change.

- **Management Experience:** Direct management of 15 employees, indirect management of over 250 employees and thousands of volunteers.
- **Budget Management Experience:** A budget of over 17 million NIS (4.5 million USD).
- Expertise and experience in **creating cross-sectoral collaborations.**
- **Management and Leadership abilities:** structuring and promoting the growth of organizations, teamwork, public speaking.
- **Initiative & Innovation,** politics and bureaucracy

## Work Experience

2021-Present  
(Givatayim, Israel) **Founder & director of Shvartzman & Co.**  
**Capacity Development Consulting firm**

Offer products develop for organizations and communities from all sectors, with the aim to maximiz and diversifying the tools, capabilities and resources available to them to achieve their goals.

2015- 2020  
(Jerusalem, Israel) **Director of the Volunteering Department,**  
**The Ministry of Labor & Social Affairs, Israel.**

In charge of:

- **The Israeli Volunteering Network** – A cross-sector partnership, with a goal to incze the number of volunteers and the quality of there work by operating and upgrading the national volunteering infrastructures. Including: Technology, Legislation, Training school, Impact measurement tools, Entrepreneurship incubators, Knowledge development, Research and more.
- **160 local Council Volunteering Centers** – responsible for promoting & incorporating the volunteering on behalf of the council in routine and emergency situations.
- **Israel Citizens Advice (SHIL)** Free preliminary guidance regarding civil rights. 70 branches and a call center. About 1100 volunteers and 64 employees, Assisting about 200,000 people per year.
- **National Service Division** of the Ministry of Labor, Social Affairs, & Social Services.
- **VOIS (Volunteer in Israel) - The International volunteering program** – the program brings about 850 volunteers annually, from 45 countries, for 6-24 months, to volunteer in 110 social service institutions.
- **Partner in Leading National Programs based on Volunteering** –Mentors For Youth at Risk, Relief of loneliness for Elderly and etc.
- Joint leadership with the Home Front Command and the Israel volunteering Network in the **National (Cross Sector) Emergency Volunteer Network.**

## Languages

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- ✓ Hebrew - Mother tongue
- ✓ English – Very Good
- ✓ Spanish - intermediate (learning)

## Software

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|                                  |   |   |   |   |   |
|----------------------------------|---|---|---|---|---|
| Office Software                  | ★ | ★ | ★ | ★ | ★ |
| Google Analytics                 | ★ | ★ | ★ | ★ | ★ |
| Web Search                       | ★ | ★ | ★ | ★ | ★ |
| Free Internet Tools <sup>1</sup> | ★ | ★ | ★ | ★ | ★ |
| Merkava Program <sup>2</sup>     | ★ | ★ | ★ | ★ | ★ |
| Web Development                  | ★ | ★ | ★ | ★ | ★ |

<sup>1</sup> For upgrading organizational abilities.

<sup>2</sup> Government Budget program.

## Committees, and Publications

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- ✓ Issuing of national policy for the management of emergency community resources, including volunteering management procedures during the Corona crisis.
- ✓ Representative of the Israeli Volunteering Network at the Prime Minister's Office's Round Table
- ✓ Representative at the Ministry of Education's committee for a national program to integrate 70,000 volunteers as educational support in the schools.
- ✓ Author of the paper "An economic and social look at volunteering in Israel".
- ✓ Accelerated development of Volunteer Management Theory in Israel including:
  - Emergency and Disaster policy.
  - Marketing models.
  - Volunteer infrastructure at the local authority level.
  - Sectoral partnerships based on volunteering.

2012-2015  
(Tel Aviv, Israel)

**Volunteering Field Supervisor in the Central District,**  
[The Ministry of Labor & Social Affairs.](#)

Supervisión and Management of:

- 45 local Council Volunteering Centers.
- 30 Israel Citizens Advice (SHIL) branchesm.

2012-2010  
(Tel Aviv, Israel)

**Marketing & Development director of the Gvanim Café commercial-social Enterprise.**  
[Gvanim NGO](#)

- Responsible for the enterprise's marketing aspect, including customer relations, event planning, conferences, and developing new services.
- Responsible for budget management, charging & payments, and building a work plan.

2010-2007  
(Jerusalem, Israel)

**Assistant Manager of the Concierge/Bell Boys Division,** [David Citadel Hotel.](#)

2007-2006  
(Tel Aviv, Israel)

**Events & Street Fairs Producer** at [Dizengoff creates, Department of Culture, Tel Aviv.](#)

2006-2003  
(Jerusalem, Israel)

**CEO and Co-Founder of the Choice Center NGO (Merkaz Brera),**

Brera goal, is to encourage volunteering as a way of life.

- Management and development of 16 projects, and about 300 volunteers.
- Fundraising, Budget Management.
- Strategic development, including Marketing, recruitin and, conservation volunteers.
- Professional development of volunteering Management Guideline and Procedures.

## Education and Courses

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2012-2010  
(Jerusalem, Israel)

**M.B.A. Specializing in marketing, strategy and entrepreneurship.** [Hebrew University.](#)

2006-2003  
(Jerusalem, Israel)

**B.A. in Political Science.**  
[Hebrew University.](#)

11/2019, 40H  
(tel AVIV, Israel)

**IPFR5 – International Emergency Management seminar.**  
[HFC of the Israel Deface Force](#)

2013-4, 120H  
(Ramat Gan, Israel)

**Volunteering Management course**  
[School\\_of\\_Social\\_Work, WIZO](#)